

BANDING TOGETHER

Sponsorship Opportunities



TOOTING OUR HORN.

First **organized** in 1972 as a municipal band to provide musical **entertainment** to the community, the Naples Concert Band has grown from 10 musicians to 90 – and audiences have grown from a few hundred to over 3,000 per concert during the peak of the season!

The Band established a **Scholarship Program** in 1983, awarding \$500 to the first high school student band member, who is now a full-time adult band member. Since that time, we have **awarded** over \$85,000 to approximately 75 students.

We're also pleased to say that the Band's vision helped **create** a Naples tradition! The Naples Concert Band initiated the idea of building the **original** Band Shell in Cambier Park, raising a total of over \$500,000 for its construction in 1987, and for a major renovation in 2001.

AND THE BAND PLAYED ON.

To help keep this proud **tradition** alive in Naples, we're seeking to partner with community leaders in presenting our **exciting** 2012 – 2013 Season. Performances are scheduled every month, October through April, with two concerts in March.

CONCERT SCHEDULE

All concerts are from 2 to 4 p.m.

- Sunday, October 21, 2012
- Sunday, November 11, 2012
(Veterans Day)
- Sunday, December 2, 2012
- Sunday, January 20, 2013
- Sunday, February 10, 2013
- Sunday, March 3, 2013
- Sunday, March 24, 2013
(Palm Sunday)
- Sunday, April 14, 2013



ORCHESTRATING OUR FUTURE



Private donations and audience contributions account for over 80 percent of the Band's operating budget. All of our outstanding musicians are volunteers, and the Band receives **no** government financial support of any kind.

Your **special** gift or sponsorship of a Sunday Concert will not only enable the Band to continue to offer **free** concerts in the park, but also to acquire much needed equipment and music, as well as supplement scholarships and meet extraordinary expenses.

We **invite** you to become part of our **unique** and **historical** organization. As a Sponsor of the Naples Concert Band, your business will receive official acknowledgement and thanks for its donation at our popular, well-attended concerts, as well as through our marketing programs. The various sponsorship levels offer **excellent** opportunities to be included in our advertising, public relations, event programs and website.



ROSEBUDS

MAESTRO SPONSOR – \$10,000

- Press Release announcing sponsorship
- Included in all press releases
- Included in all Feature Stories
- Included in printed materials
- Logo included in all programs
- Listed on website with link to their website
- Recognition at all concerts by announcer
- Listed on all advertising
- Banner on rear wall at all concerts
- Logo worn by Bucketeers for all concerts
- Booth at concert

Exclusivity: Will not accept sponsorship from a competitor

VIRTUOSO SPONSOR – \$5,000

- Press Release announcing sponsorship
- Included in all press releases
- Included in printed materials
- Logo included in 4 programs
- Listed on website with link to their website
- Recognition at 4 concerts by announcer
- Signage on stage at 4 concerts
- Logo worn by Bucketeers for 4 concerts

Exclusivity: Will not accept sponsorship from a competitor

MUSICIAN SPONSOR – \$2,500

- Press Release announcing sponsorship
- Included in printed materials
- Logo included in 2 programs
- Listed on website with link to their website
- Recognition at 2 concerts by announcer
- Signage on stage at 2 concerts
- Logo worn by Bucketeers for 2 concerts

ENTERTAINER SPONSOR – \$800

- Program Sponsor
- Full panel ad in the Program for the concert sponsored
- Listed in Brochure
- Listed on Website
- Live address of the audience at the concert sponsored

PERFORMER SPONSOR – \$100

- Listed in Programs
- Listed on Website

FAN OF THE BAND – \$50

- Annual Membership
- Listed in Programs
- Special Gift
- Included on Mailing List
- Annual Survey

NCB

Please jump on the bandwagon – we have a space reserved just for you! For more information, please contact Tom Curcio at 239.597.3240.

Additionally, because the Naples Concert Band is a 501(c)(3) non-profit organization, sponsorship provides attractive tax benefits.





P.O. Box 31, Naples, FL 34106-0031
Hotline 239.263.9521
www.NaplesConcertBand.org

The Naples Concert Band thanks you for your tax-deductible gift. IRC Sec/501 (c) (3)
A copy of our official registration and financial information may be obtained from the Division
of Consumer Services by calling toll free (800) 435-7352, within the state. Registration does
not imply endorsement, approval or recommendation by the state. (SC 10859)